

CREATIVE CIRCLE

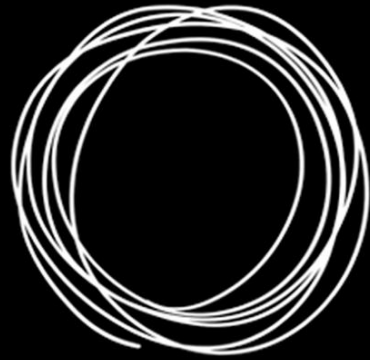
Creative Circle Monthly Award Winners January & February 2018

January 2018

Category	Entry Agency	Prize	Brand	Title
Print	King James Group	First	Sanlam	2 Minute Shower Songs Press Springbok Nude Girls
Radio	King James Group	First	Sanlam	Desmond & the Tutus - Teenagers
Radio	Havas Johannesburg	Second	Universal Music South Africa	Masekela Tribute
Radio	Ogilvy Johannesburg	Third	ABInBev	Suck the food stain
Film	Ogilvy Cape Town	First	Volkswagen	Red Flashy Thingy
Film	TBWA\Hunt Lascaris	Second	Standard Bank	We're coming for you
Film	TBWA\Hunt Lascaris	Third	Joburg Ballet	JanuWorries

February 2018

Category	Agency	Prize	Brand	Title
Radio	Ogilvy Cape Town	Second	Volkswagen	Dem Bones
Radio	TBWA\Hunt Lascaris	Third	Tiger Brands	Ep. 1 Green Shandis
Film	McCann Worldgroup South Africa	Third	kulula.com low cost airline	Cork



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Combined January – February 2018

Category	Agency	Prize	Brand	Title
Digital & Interactive	Ogilvy Johannesburg	First	Kimberly-Clark	The World's First Baby Marathon
Digital & Interactive	TBWA\Hunt Lascaris	Third	Tiger Brands	Multiplication Banner
Live Communications	King James Group	Second	Sanlam	2 Minute Shower Songs Shower Booth
PR & Media	King James Group	Second	Sanlam	2 Minute Shower Songs
Integrated	King James Group	First	Sanlam	2 Minute Shower Songs

Combined January – December 2017

Category	Agency	Prize	Brand	Title
Communication Design	TBWA\Hunt Lascaris	First	Goodbye Malaria	Beautiful Pathogens
Communication Design	M&C Saatchi Abel	Second	Zeitz Museum of Contemporary Art Africa (Zeitz MOCAA)	The Zeitz MOCAA Brand Identity
Communication Design	Shift Joe Public	Third	Zazi	Know Your Strength